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GPA
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Price Increase

Dear Valued GPA Customer,

Due to market conditions, GPA has been impacted by continued cost increases crossing over a wide range of paper and specialty products. This increase is due to the rapid escalating raw materials, raw material volatility, resin shortages and ongoing pulp market increases.

Despite our efforts to avoid, reduce or delay the impact to our customers, we have been unable to offset the rate at which our suppliers are increasing their prices. We want to assure you that stability of our supply chain remains an absolute priority.

As a result, we are announcing the following as price increases:

- 5% increase on coated papers
- 10% increase on non-adhesive synthetics, offset & digital

Orders placed on or after June 7, 2021 will reflect this increase. In the meantime, your GPA Business Development Manager is available to answer any questions you may have.

As always, GPA will continue to seek creative, cost-effective ways to help you reach your goals and grow your business. We sincerely appreciate your business and support as we continually strive to bring innovation and value to the graphic arts industry.

Best regards,



MaryAnn Geers
SVP of Marketing and Corporate Strategy.